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## **BritishAmerican Business TransAtlantic Growth (TAG) Award Winners**

**New York/London** – BritishAmerican Business (BAB), the leading membership organisation representing transatlantic businesses, has recognised ten micro, small and mid-size SMEs for growing their business across the Atlantic at the inaugural TransAtlantic Growth (TAG) Awards.

**Chief Executive Officer, Duncan Edwards**, congratulated the winning organisations, stating:

“The business relationship between the United Kingdom and United States is one of the strongest and most important in the world, largely because of companies like the ones we have recognised through the TAG Awards, who spur innovation and create jobs in both nations. These companies highlight the incredible strength and enormous opportunities present within the transatlantic marketplace.”

“We are proud to recognise and celebrate the achievements of these ten companies from across a range of sectors including technology, life sciences, manufacturing and education among others.”

**Andy Simpson, Head of Specialist Client Solutions at Barclays**, Title Sponsors of the TAG Awards said:

“More than 7,500 US companies have operations in the UK, and the US is the UK’s single biggest investor with over \$590bn of FDI annually. Each day, over a million British citizens go to work for US companies across the UK, just as millions of Americans go to work every day for a British company operating in one of the many US cities. The need for economic partnership is clear, as is the opportunity we see for partnership between Barclays and BAB.”

“Barclays is a transatlantic consumer and wholesale bank with global reach, offering products and services across personal, SME, corporate and investment banking, credit cards and wealth management, with a strong presence in our two home markets of the UK and the US. We are committed to helping our customers navigate the uncertainty they’re facing, whether that be in the next phase of the tech revolution or when dealing with the rapidly changing geopolitical environment.”

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### **About [BritishAmerican Business](#)**

BritishAmerican Business is an exclusive members’ organisation and the voice of transatlantic business; it creates networking opportunities for its members, which often lead to business opportunities, through the events and programming that it runs. It also gives you the chance to meet other businesses active in the US and UK, and to discuss policy with government, their representatives and other NGOs. It is also a policy and advocacy organization, supporting policies and action designed to protect and enhance the environment for trade and investment between the US and UK through research, published reports and discussion with legislators and the executive branch of both governments.